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# MILLENNIAL VENTURING

IS A TECHNOLOGY DRIVEN, PRIVATE INVESTMENT FIRM  
FOCUSED ON ACQUISITIONS OF BUSINESSES WITH UP TO \$10M EBITDA



## Investment Strategy

- ❑ Value investing philosophy, middle market private business focus
- ❑ Majority control or 100% buyouts
- ❑ Growth capital in select scenarios
- ❑ Value creation revolves around:
  - Institutionalization of sales and marketing,
  - technology, business process fanatics, and
  - M&A as a growth accelerator



## Investment Criteria

- ❑ EBITDA between \$1M and \$10M+
- ❑ Maintenance capex light business model
- ❑ 3 years of profitable operating history
- ❑ Western U.S., but look nationally at right scale
- ❑ Recurring revenue (contracted or high rates of repeat business)
- ❑ Niche industries or consolidation opportunities



## Industries

- ❑ Business services
- ❑ Manufacturing
- ❑ Mature software
- ❑ Consumer concepts (services and products)



## Firm Overview

- ❑ Managing Principal, Rich Bronstein, has 10+ years experience and over \$2B in executed deals across investment banking, corporate strategy and M&A, and private equity investing
- ❑ Investing personal funds alongside limited partner network of high net worth individuals and family offices